

**CODE NO: R7-33/MBA**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**MBA-III Semester Regular Examinations February -2010**

**ORGANISATIONAL BEHAVIOUR**

**Time:3hours**

**Max.Marks:60**

**Answer any Five questions  
All questions carry equal marks**

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1. Explain classical conditioning. What are the five steps in behaviour modification?
2. An employee does an unsatisfactory job in an assigned project. Explain the attribution process that this person's manager will use to form judgments about this employee's job performance.
3. What is personality? What were the six personality types identified by Holland?
4. "The cognitive evaluation theory is contradictory to reinforcement and expectancy theories." Explain.
5. Contrast high and low-context cultures. What do these differences mean for communication?
6. "Leaders make a real difference in an organisation's performance". Discuss.
7. Describe nine team roles. Contrast the pros and cons of having diverse teams.
8. In your view, which leadership theory has the greatest practical application? Why?